



@6741robotics

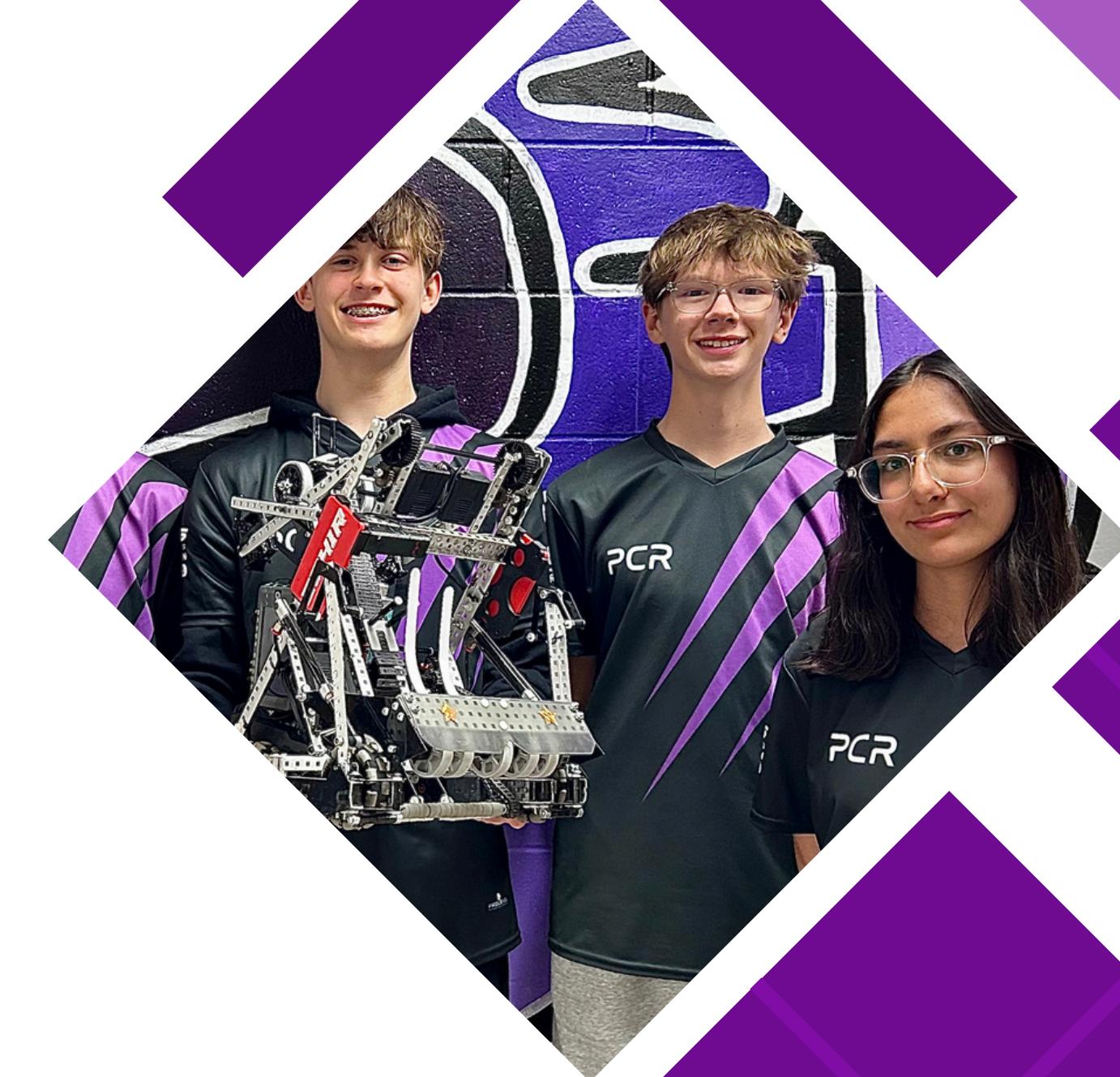
6741

PICKERINGTON CENTRAL
ROBOTICS

Sponsor Packet

WORLD CHAMPIONSHIP COMPETITIVE PROGRAM

www.picktigers.com





DESIGN. BUILD. COMPETE.

VEX Robotics is an internationally-acclaimed engineering program intentionally designed to empower students to take ownership of their learning, design process, and team collaboration. Over 12,000 teams from more than 70 nations around the globe compete each year, culminating in an epic tournament that pits the worlds' top qualifiers against each other to battle for the World Championship Trophy.

www.vexrobotics.com



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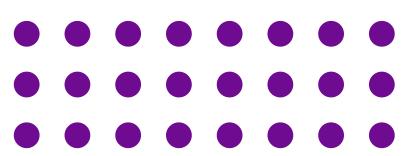
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As a respected STEM program (Science, Technology, Engineering, Mathematics) platform, VEX Robotics has global reach and enjoys a host of major corporate sponsors in the science, tech, higher education and defense industries.



6741 ORGANIZATION

Pickerington Central High School Robotics carries the designator “6741” in the VEX Robotics Organization. Every program across the world has its own number identifier, with sub-letters for each team within the program. Head coaches assign team members (typically 5 students per team) responsibilities such as driver, builder, programmer, and note-booker. Each component and task is vital to excel in the season’s unique competition challenge, which changes every year.

The 6741 team lineup for the 2025-2026 season is:

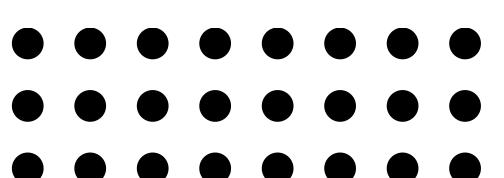
Team A: “Anarchy”

Team D: “Doom”

Team F: “Ferroelectric Feedback”

Team R: “[redacted]”

Team V: “Viper”



Coach Dona Kiner



Unlike a traditional instructor, the coach *facilitates* learning rather than *directing* it, allowing the team to remain student-led. Coach Kiner administers to all the teams, acting as a mentor throughout the engineering process, but does not dictate. There's no step-by-step build manual for competition robots—student teams must research, brainstorm, prototype, iterate and innovate their own solutions to meet the season's challenge — and carefully document successes and failures along the way.

Since stepping in as head coach in 2023, she has revitalized the program—recruiting a strong network of support from district administration and parent volunteers, mentoring multiple teams, and guiding them to both state and world championship appearances within just two years. She leads with a bold, student-first philosophy that emphasizes innovation, teamwork, and independent problem-solving.

Outside of robotics, Dona heads Client Relations for a digital marketing agency she co-owns with her husband, bringing valuable experience in leadership, communication, and strategic growth to the program. With a clear vision to elevate 6741 into a nationally recognized force, she's building more than robots—she's developing future engineers, leaders, and innovators.

Non-Profit Boosters Leadership



Fiscal Responsibility



Administrative Oversight



Volunteer Coordination

In 2024, the boosters organization was formalized and received 501(c)3 nonprofit status. This governing body ensures transparency and dually-controlled responsibility of all financial matters, coordinates team-hosted events and activities, oversees fundraising efforts, and manages school and community engagement.

www.picktigers.com/boosters

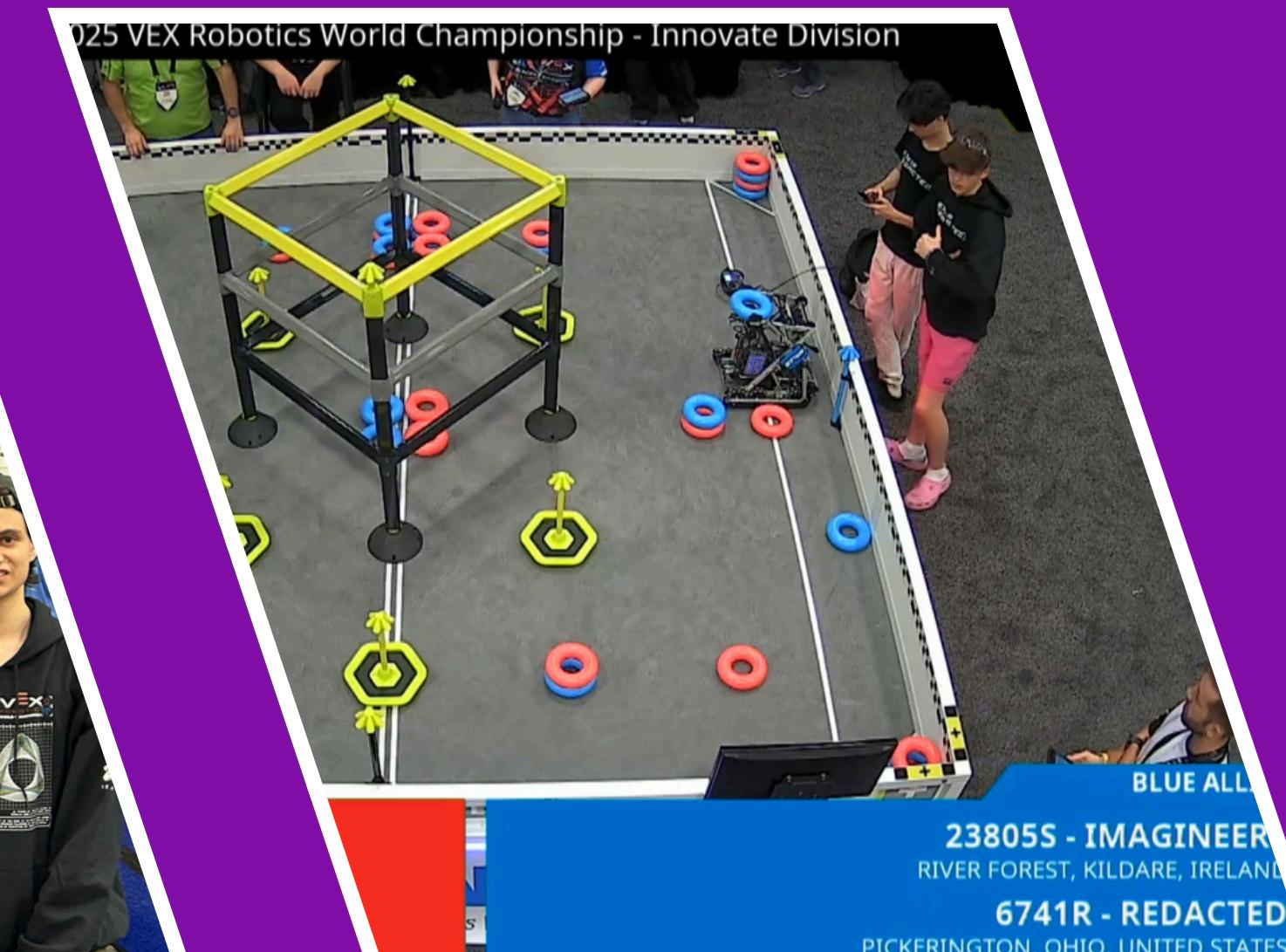


WORLD-CLASS TALENT

6741 has had multiple teams qualify for and compete at the VEX Robotics World Championships, which brings the top-ranked talent from across the world, with over 60 nations represented.

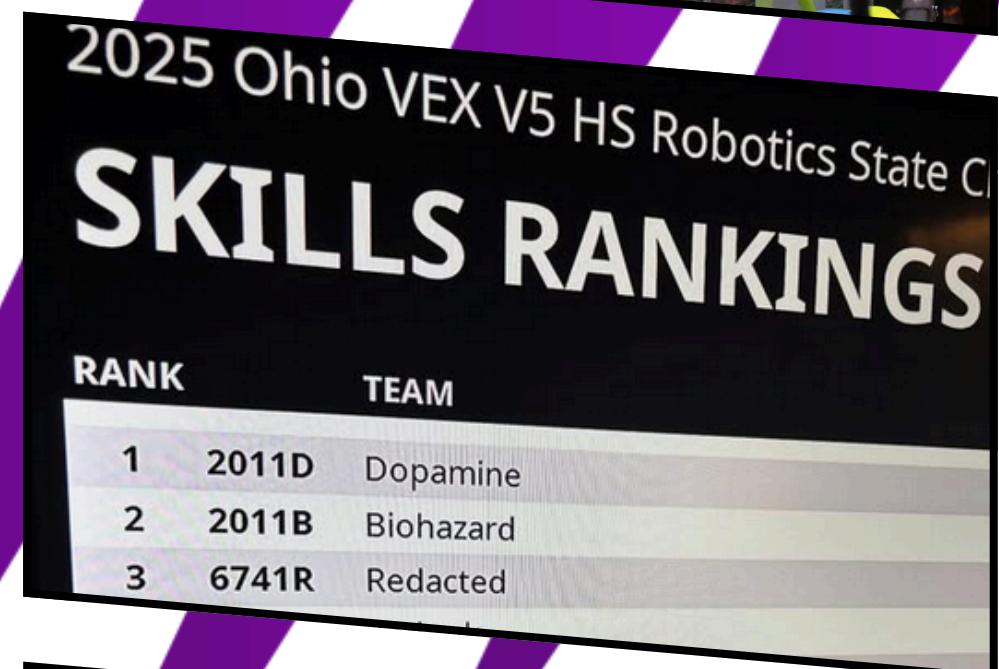
In 2025, 6741-R “Redacted” travelled with Coach Kiner to Dallas, TX to compete against elite talent. After achieving an impressive winning record in the qualifying matches, they were selected for the tournament and put forward a valiant effort in the first round.

In 2024, 6741-A “Arcturus” was honored at Worlds with the “Create” award, given to one team that recognizes a creative engineering design solution to one or more of the competition challenges.



STATE CHAMPION CULTURE

Three teams from 6741 qualified for the 2025 Ohio State Championship held at the National Air Force Museum in Dayton, OH. Team A “Anarchy,” along with sister Teams R “Redacted” and D “Destroy-Build-Destroy” competed against some of the top programs in Ohio during the qualifying rounds, then A and R paired up in an alliance during the tournament to make a strong run to the quarterfinal match. R topped it off by winning the prestigious “Think” award, a singular honor given to them due to their innovative approach to coding their robot’s autonomous skills challenge, the score of which placed in the top 3 overall in the championship.



SEEKING SPONSORS

Corporate, community, and individual sponsors are the lifeblood of top-ranked robotics programs. VEX changes the game format and objectives each year, so teams need to acquire that year's specific field equipment and robot build materials as prior years' can become obsolete. Adding in the mandatory logistical costs to register for and travel to regional and national tournaments, it is a highly budget-intensive program. Despite their world-class successes, and the fact that high school robotics is classified as a club and not a sport, Team 6741 receives very limited financial support from the Pickerington Local School District.

ANNUAL PROGRAM EXPENSES

Team Registration	For 5 Teams	\$1,000
Competition Registration	Regional, State, Signature and Worlds	\$15,000
Logistics / Transportation	Bus, Hotel, Plane	\$40,000
Playing Field Components	VEX Game Elements	\$6,500
Robot Build Components	VEX Brand Specific	\$7,500
Team Uniforms & Apparel	Competition Wear	\$2,500
Practice Venue Equipment	Storage / Organization	\$2,500

TOTAL PROGRAM REQUIREMENTS: \$75,000

COMMUNITY / INDIVIDUAL SPONSORS

Providers

up to \$499

Providers are the grassroots level of the program, offering ground-level support and resources to help the program run at its most core level.

Providers are family, friends, neighbors and local contributors from the Pickerington community and the Central Ohio region.

Providers are celebrated and encouraged to attend all of the program's matches.

Partners

\$500 - \$1,499

Partners are the program's key local businesses and pivotal regional supporters.

Partners can offer financial support as well as in-kind sponsorship of goods and services, such as items to sell at league matches and tournaments or to raffle for fundraising at events.

Partners' logos will be prominently included at events and on digital & print media.

***Important: All sponsorships and donations are tax deductible. Consult your accountant for applicability.**

CORPORATE SPONSORSHIP TIERS

Builders

\$1,500 - \$2,999

Builders are the core foundation of the program - providing a solid platform from which our students can grow.

Company logo will appear on team jerseys, banners, websites & social media, livestreams, and competition booths.

Access to all 6741-hosted events.

Custom-designed and student-made office plaque featuring Team 6741 and Company Logos.

Visionaries

\$3,000 - \$4,999

Visionaries are those that reach for the stars for the sky has no limit - providing the fuel that will jettison our program to new heights.

Visionaries' enjoy the same benefits as Builders, with larger logo size and priority placement.

Ability to serve as interviewers and judges in 6741-hosted events.

On-site robotics demonstration by students at sponsor's location.

Innovators

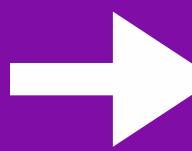
\$5,000+

Innovators are the gamechangers that truly shift the world around them - providing the highest impact to our program.

Innovators enjoy both Builders' and Visionaries' benefits, with prime logo size and placement, with title sponsor top-billing.

Co-operative work, mentorship, and internship opportunities for robotics students.

***Important: All sponsorships and donations are tax deductible. Consult your accountant for applicability.**

Scan the QR code to sponsor 



Tiger Tech Scholarship Fund



Up to 5% of all sponsor and donor financial contributions will go to fund the Tiger Tech Scholarship, which is available to eligible graduating students from Team 6741, paid directly to their institution of higher learning upon approval from the booster organization Board of Directors.

This one-time scholarship requires recipients to invest at least 5 hours per month of their time and energy into current Team 6741 members by sharing their VEX programmatic knowledge and experience. Eligible activities will include mentoring, interview practice, match volunteering, notebook review, Picktown Throwdown event staffing, etc.

This ensures that graduation doesn't result in "brain drain" and creates an alumni continuum so that Team 6741's former champions stay actively engaged in furthering the program's prestige and success.